

SEVEN TIMES PROVEN ... YET ANOTHER CLINICAL STUDY CONFIRMS ANTI-AGEING BENEFITS OF IMEDEEN – THE WORLD'S NO.1 SKINCARE SUPPLEMENT

Since 1991, at least seven clinical trials have been conducted to verify the positive effects of IMEDEEN skincare tablets on reducing visible signs of skin ageing and improving the structure of the deep dermal layer - where traditional creams and lotions cannot reach.



The latest study¹ carried out in Brazil by Dr Adilson Costa on 42 female volunteers, aged 35-60, used pre-and post-treatment **biopsies** on both the face and arm to confirm significantly increased levels of collagen and elastin in the dermal layer following 120 days use of IMEDEEN Time Perfection skincare tablets.

Histologic changes were substantiated by **ultrasound readings** showing significant increases in dermal density readings compared to baseline.

Hydration and acidity levels for both face and body skin were evaluated using **Corneometry** and **PHmetry** instrumentation. The more acid in the skin, the more hydrated it becomes. Both measurements showed significant increases after IMEDEEN use.

In addition, **clinical and photographic evaluation** confirmed significant improvements to fine lines, wrinkles and overall skin smoothness.

¹Clinical, instrumental, and histologic changes with a 120-day oral supplementation with marine protein, concentrated acerola (vitamin C), grape seed extract (procyanidins), and tomato extract (lycopene): Adilson Costa, MD, MMSc; Ana Roberta D. Silva, Dpharm; Fabiana Amazonas, Dpharm; Fernanda S. Ota, MD; Thaís A. Moisés, MD.

Poster at AAD, New Orleans, USA 2011. J Am Acad Dermatol 2011; 64(2):AB20. Abstract P802.



"I believe the efficacy and quality of IMEDEEN skincare tablets to be unparalleled among nutricosmetics today ."

Dr Lars Lindmark, nutritionist

20 CELEBRATING
YEARS BEAUTY
FROM WITHIN

There are now a total of **seven clinical studies** on the **IMEDEEN** anti-ageing supplement range.

The very first double-blind, placebo controlled clinical study, published in **1998**,¹ used both visual analogue scoring and skin replicas to show significant reductions to lines around the crow's feet area and significant improvements to the skin's barrier function and dermal density.

Clinical gradings in subsequent published studies have shown significant reductions to periocular, perioral and forehead fine lines and wrinkles², as well as significant improvements to hyper-pigmentation, moisture levels and overall skin texture and appearance.³



¹Kieffer & Efsen, JEADV 1998; 11:129-136. Imedeem ® in the treatment of photoaged skin: an efficacy and safety trial over 12 months.

²Skovgaard et al. 2006 Eur J Clin Nutr 2006; 60: 1201-6: Effect of a novel dietary supplement on skin ageing in post-menopausal women

³Sigler & Rasmussen, JEADV 2003 Abstract, Barcelona, A placebo-controlled study of an oral supplement (Imedeem Time Perfection) in improving the appearance of photoaged skin.

IMEDEEN BY NUMBERS:

World's no. **1** anti-ageing skincare supplement

Somewhere in the world **3** IMEDEEN tablets are consumed every second of the day!

5 times voted the UK's favourite beauty supplement

More than **16** in-vivo and in-vitro studies to confirm product claims for all ranges

Celebrating **20** years as the pioneer of beauty from within

Sold in over **50** countries

Visible skin improvements in just **90** days

Find out more;

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"In all the years I have been developing 'in-vitro' skin cultures, the dermal structure achieved after the addition of the IMEDEEN Time Perfection ingredients was among the best ever observed."

Dr Odile Damour, Research Scientist

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